Dear Vicki,

Message from the President: Robert (Bob) Greene, MAI, SRA

2012 Chapter President

As 2012 concludes and Ryan S. Prusse, MAI prepares to become president of our chapter, I cannot help but reflect over the last twelve months. The following are a few thoughts, in no particular order:

- I am more certain than ever that the Greater Oregon Chapter is a truly exceptional chapter. The breadth and depth of talent and abilities is astonishing, but even more is the willingness of members to step up and volunteer for service.

- The single greatest challenge we have faced as a chapter was potential legislation (S.B. 1587) that would have, in its original form, stripped the Oregon Appraiser Certification and Licensing Board of its semi-independent status. Members of our chapter were instrumental, I believe, in convincing legislators that the original intent of the legislation was a poor idea. The bill that resulted did not adversely affect our profession.

- Our chapter’s response to the legislative and regulatory environment in which we operate continues to evolve. We are going to have to think systematically about how we monitor and respond.

- Part of that rethinking will involve how we relate to other appraisal organizations. We are not, I believe, competitors; we are colleagues, and the sometimes informal alliances and cooperative efforts we develop will be an important part of our future success as a profession. The mission of the Appraisal Institute is unique, and we should preserve that; but in many instances our interests overlap with other organizations and we should take advantage.

- Finally, and on a somewhat different level, I am astonished at
how successfully our profession has adapted and evolved to meet the challenges of a new economic climate. That success, I believe, is a tribute to the wisdom of our predecessors. When I began in the profession, I wanted to get right down to the business of writing appraisals . . . but first I had to take a 40-hour course in something called Principles before they would let me take Procedures! As I think back now, I realize that the procedures have changed enormously, and the old procedures would not be adequate to meet some of today's challenges. But the principles have remained, and whenever I am stumped I return to those first principles. They always lead to a solution . . . and sometimes they require new procedures!

And as we enter a new year and face new challenges in our profession, perhaps it is our principles we should contemplate. The Institute has provided us with a rich heritage.

HAPPY NEW YEAR TO ALL!

Bob Greene

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**2013 Installation of Officers and Awards**

Be sure to mark your calendar for Thursday, January 17, 2013. We will install the 2013 chapter officers, 2012 chapter award recipients and honor recent designees at Hayden's Lakefront Grill, Tualatin, OR. We hope to have a two hour seminar from 3-5pm that afternoon and the ceremony will follow. Congratulations to the newly elected officers, President, Ryan S. Prusse, MAI, Vice President, Beth Aquilizan, SRA, Treasurer, Brian H. Brooks, SRA, Secretary, John V. Donnerberg, MAI, Director, Katherine J. Powell Banz, MAI.

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**Upcoming Events**

<table>
<thead>
<tr>
<th>Date</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>January 17</td>
<td>Installation of Officers/Awards</td>
</tr>
<tr>
<td>February 15</td>
<td>7 Hour USPAP Update</td>
</tr>
<tr>
<td>March 19-22</td>
<td>General Appraiser Report Writing &amp; Case Studies</td>
</tr>
</tbody>
</table>

For a complete list of upcoming classes and events, and to register for any of these classes, please visit the GOCAI website, [www.oregonappraisers.org](http://www.oregonappraisers.org)

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Sincerely,

Vicki Champ  
Greater OR. Chapter of the Appraisal Institute